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|  | **0** | **1-2** | **3-4** | **5-6** | **7-8** | **9-10** |
| **A: Planning and Research**  This criterion is concerned with the documentation of production processes, from preliminary planning and research, pre-production, production and principal photography, through to post-production. | The work does not reach a standard described by the descriptors. | There is little or no planning for and research into production processes. Little documentation of the relevant development stages is displayed. | There is some planning for and research into production processes. Some documentation of the relevant development stages is displayed, but this documentation is likely to be incomplete, either lacking sufficient detail in parts or omitting stages in the process.. | There is adequate planning for and research into production processes. Documentation of the relevant development stages is satisfactory. | There is good planning for and research into the production processes. Documentation of the relevant development stages is mostly thorough. | There is good planning for and research into the production processes. Documentation of the relevant development stages is mostly thorough. |
| **B: Reflection and evaluation**  artistic and logistical analysis of the relevant production processes and the evaluation in the individual student’s written commentary on the project as a whole, including the roles of the student and others (where appropriate). | The work does not reach a standard described by the descriptors. | There is a limited artistic and logistical analysis of the relevant production processes, with little critical evaluation of the project as a whole. | There is some artistic and logistical analysis of the relevant production processes, with some critical evaluation of the project as a whole.. | There is a satisfactory artistic and logistical analysis of the relevant production processes, with satisfactory critical evaluation of the project as a whole | There is an effective artistic and logistical analysis of the relevant production processes, with good critical evaluation of the project as a whole. | There is a highly effective artistic and logistical analysis of the relevant production processes, with excellent critical evaluation of the project as a whole. |
| **C: Professional and Technical Skills**  This criterion is concerned with professional and technical skills (including organizational skills) that may be demonstrated during the production processes or in the finished product itself. | ▪The work does not reach a standard described by the descriptors. | The student demonstrates little or no ability in the professional and technical skills (including organizational skills) necessary for one principal production role, and makes limited use of available resources and technology. | The student demonstrates some ability in the professional and technical skills (including organizational skills) necessary for one principal production role, and makes some use of available resources and technology. | The student demonstrates satisfactory ability in the professional and technical skills (including organizational skills) necessary for one principal production role, and makes competent use of available resources and technology | The student demonstrates good ability in the professional and technical skills (including organizational skills) necessary for one principal production role, and makes effective use of available resources and technology. | The student demonstrates excellent ability in the professional and technical skills (including organizational skills) necessary for one principal production role, and makes highly effective use of available resources and technology |
| **D: Film Language**  This criterion is concerned with evidence of the student’s effective use of film language, as seen in the finished product. | ▪The work does not reach a standard described by the descriptors. | The student demonstrates little or no ability to communicate effectively in film language. | The student demonstrates some ability to communicate effectively in film language. | The student demonstrates a satisfactory ability to communicate effectively in film language. | The student demonstrates a good ability to communicate effectively in film language | The student demonstrates an excellent ability to communicate effectively in film language. |
| **E. Originality and Creativity**  This criterion is concerned with originality and creativity in the film-making process (referred to as “creative intelligence” in the level descriptors below). This may be demonstrated by freshness of approach, by intelligent work that goes either with or against the conventions of the genre, or by problem solving. Another key indicator is the level of audience engagement with the work. |  | There is little or no evidence of creative intelligence in the film-making process. The production is of limited interest to audiences. | There is some evidence of creative intelligence in some aspects of the film-making process. The production is of some interest to audiences. | There is adequate evidence of creative intelligence in most aspects of the film-making process. The production engages audience interest satisfactorily. | There is good evidence of creative intelligence in all aspects of the film-making process. The production engages audience interest well. | There is excellent evidence of creative intelligence in all aspects of the film-making process. The production engages audience interest with great success. |