

Film HL Production Portfolio OCC Sample Material

Production Portfolio A - TYPICAL

Role: Director

Total: 44

Rationales are clear about both concept and intent for film and trailer.

Criterion A: Planning and research

This criterion is concerned with the documentation of the production process as a whole, from preliminary planning, pre-production, production and principal photography, through to post-production, including the planning and research required for the production of the film trailer.

Marks	Level descriptor	Correct Mark	Comments (explain why mark has been awarded)
7-8	There is good planning for and research into the production processes for the film itself and the trailer. Documentation of the relevant development stages is mostly thorough.	8	<p>There is good planning for the film and the trailer. Documentation is mostly thorough. The trailer is discussed in the pre-production, production, and post-production segments of the overall commentary, which is good. There is some graphic and pictorial evidence presented, though it could be stronger. In particular, graphic evidence is often reproduced at a size that makes it impossible to read - so it offers limited support.</p> <p>Discussion of problems with actresses and shooting schedule indicates limited production time was arranged (“Project due next week”). However, the student did a very good job of solving this problem. There is a very good discussion of each of the production phases and work on the music for the production is well-presented from the point-of-view of a director.</p>

Criterion B: Reflection and evaluation

This criterion is concerned with artistic and logistical analysis of the relevant production processes and the evaluation in the individual student's written commentary on the project as a whole, including the roles of the student and others (where appropriate).

Marks	Level descriptor	Correct Mark	Comments (explain why mark has been awarded)
7-8	There is an effective artistic and logistical analysis of the relevant production processes, with good critical evaluation of the project as a whole. There is also an effective analysis of the different artistic and logistical processes required for the production of the trailer.	8	There is effective artistic and logistical analysis of production processes with regard to the student's chosen role (and the roles of others). Much of the artistic and logistical analysis focuses on composition and shot choice, which are primary considerations from the Director's point-of-view. There is relatively little discussion of working with the actors on their roles, which is unfortunate when considering the Director's role. Discussion of editing probably takes up more time than it should considering that this is a Director's commentary, although this is an easy mistake to make because this student was also responsible for the editing. Critical evaluation of the project as a whole could be stronger, but overall the work is good.

Criterion C: Professional and technical skills

This criterion is concerned with professional and technical skills (including organizational skills) that may be demonstrated during the production processes or in the finished product itself.

Marks	Level descriptor	Correct Mark	Comments (explain why mark has been awarded)
9-10	The student demonstrates excellent ability in the professional and technical skills (including organizational skills) necessary for one principal production role, and makes highly effective use of available resources and technology. There is also excellent use of available resources and technology in the construction of the individual film trailer.	9	Though the authorship of roles was not discussed extensively in the commentary, it is very clear in the finished film itself. Performances are convincing and sensitive for the most part. The work on film itself is clear evidence for excellent ability in role. Composition of scenes, which was discussed in more detail in the commentary, is also clearly handled effectively and professionally here, with both camera blocking and actor blocking contributing to the power of the narrative. Both trailer and film demonstrate excellent use of resources and technology, and the overall project demonstrates excellent ability in the student's chosen role.

Criterion D: Effective use of film language

This criterion is concerned with evidence of the student's effective use of film language, as seen in the finished product.

Marks	Level descriptor	Correct Mark	Comments (explain why mark has been awarded)
9-10	The student demonstrates an excellent ability to communicate effectively in film language both in the film itself and in the individual film trailer.	9	The student communicates very effectively in film language in both the trailer and the film. The overall structure of the film and storytelling clearly indicates the filmmaker's intent and communicates themes clearly. Though the trailer is a fairly standard "fade to black" trailer, it is effective in setting up the issues that the film will explore. Communication in the film itself, in terms of performance, cinematography, editing, and those other elements in the control of the Director works clearly on both a narrative and an emotional level.

Criterion E: Originality and creativity

This criterion is concerned with originality and creativity in the film-making process (referred to as “creative intelligence” in the level descriptors below). This may be demonstrated by freshness of approach, by intelligent work that goes either with or against the conventions of the genre, or by problem solving. Another key indicator is the level of audience engagement with the work.

This criterion is intended to provide a holistic assessment of each student’s contribution to the finished film.

Marks	Level descriptor	Correct Mark	Comments (explain why mark has been awarded)
9-10	There is excellent evidence of creative intelligence in all aspects of the film-making process, and there is excellent awareness of, and imaginative use of, the generic characteristics of a film trailer. The film production and trailer engage audience interest with great success.	10	There is excellent evidence of creative intelligence in this film, demonstrated by both the mood and atmosphere which creates an effective context for the narrative. The central idea of making homosexuality the norm and heterosexuality marginalized effectively places a large part of the audience in a position where they will relate to the idea of being an outsider. In short, this film is distinguished by real ‘freshness of approach.’ As well, the film and trailer create a high level of audience engagement.